

UAL Awarding Body, Validated by the University of the Arts London (Central Saint Martins)

#### VENUE AND DURATION OF COURSE:

East Surrey College, Gatton Point, London Road, Redhill, RH1 2JX, 2 years Full-time, 3 days per week.

#### ENTRY REQUIREMENTS:

5 GCSEs grades 9-4 (A\*-C), including Art or Design Technology, English and Maths. Level 2 qualifications in Art & Design are also acceptable but must be assessed to be able to progress and have the aptitude to achieve a Level 3 Art & Design course. A portfolio of work is to be shown at interview.

#### WHAT QUALIFICATIONS WILL I GET?

UAL Level 3 Extended Diploma in Creative Practice: Art, Design and Communication

#### COURSE DESCRIPTION:

This course has a broad starting point and is designed for students who wish to find a specialist in an Art & Design subject. This course has pathways in the following areas:

- Fashion and Textiles
- Graphics, Illustration, Animation and Multimedia Design
- Three Dimensional Design
- Fine Art

This is a vocational alternative to the 'A' Level route offering a solid grounding for specialisation. This course is designed to teach the skills common to all Art & Design students. The first stage of this course is best described as 'basic training'. A broad introduction is very important before students specialise in one of four subject pathways in the second stage. It is designed to help identify the right direction/pathway for the individual student. This qualification provides UCAS points and is recognised by all Higher Level Art, Design and Media courses and employers. Our students have a very high success rate at entering degree and Higher National Diploma courses. We also provide all the support and guidance needed for the portfolio preparation for UCAS applications or job interviews. Mature students with or without formal qualifications are encouraged to apply.

#### OUTCOMES COVERED:

- The role of the creative process within the creative industries.
- How to plan a response to a brief.
- The role of research within the creative process.
- Intent and purpose within the creative process.
- The role of visual language to record and communicate ideas.
- How reflective practice informs and directs the creative process.
- Methods for generating ideas within a brief.
- Use presentation techniques to present creative practices.
- Develop skills within 2-dimensional creative practice.
- Develop skills within 3-dimensional creative practice.
- Develop skills within 4-dimensional creative practice.
- Solve problems within creative practices.
- Use safe working practices within the creative environment.

This qualification encourages all students to be sustainable in the work they produce and the impact their activity has on our environment.

#### **TYPE OF ASSESSMENT:**

At the end of each project, there is a formal assessment by portfolio and tutorial with formal feedback.

#### **EQUIPMENT NEEDED:**

A broad range of general art materials, you will need to buy some materials, sketchbook, drawing and painting materials as well as a work box, a list will be issued.

#### **WHERE CAN IT LEAD?**

This course provides the progression route for a career in the creative industries of Art, Design and Media. This course mainly provides a progression to a higher level course at degree level subjects such as: Graphic Design, Fashion and Textiles, Illustration, Animation, Multimedia Design, Three Dimensional Design, Photography, Fine Art etc.

#### **COURSE FEE:**

If you are under 19 on 31/08/2022, tuition is free. If you are 19 or over, please consult Client Services for advice and guidance on funding and eligibility.

Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

#### **WHAT TO DO NEXT:**

If you have any outstanding queries, please contact our Client Services team on 01737 788444 or at [clientservices@esc.ac.uk](mailto:clientservices@esc.ac.uk).

To apply online for this course, please visit [www.esc.ac.uk](http://www.esc.ac.uk).

#### **Disclaimer:**

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 01737 788444.

