

VENUE AND DURATION OF COURSE:

East Surrey College, Gatton Point, Redhill, RH1 2JX, 2 years Full-time.

ENTRY REQUIREMENTS:

5 GCSE grade 9-4 (A*-C) including English and Maths or BTEC Level 2 Diploma/BTEC Level 2 Extended Certificate Merit/Distinction, or an equivalent Level 2 qualification, at Merit or Distinction level including GCSE grade 9-4 (A*-C) in English and Maths. Students over 19 without these qualifications, but with relevant work experience, will be considered for the course. All applicants will have an interview and applicants may also be required to take a literacy and numeracy assessment. You must also be very interested in current affairs and the business world.

WHAT QUALIFICATIONS WILL I GET?

- BTEC Level 3 National Foundation Diploma in Business – achieved in Year 1
- BTEC National Extended Diploma in Business – achieved in Year 2

COURSE DESCRIPTION:

The qualification enables students to explore a variety of business disciplines, enabling progression to either higher education and/or employment in the business sector. This is a practical, work-related course, which develops the necessary skills, knowledge and understanding to provide a comprehensive and globally recognised education. You will be required to use real businesses for your coursework.

Students benefit from the opportunity to meet business leaders in conjunction with some trips organised during the year to relate your learning to the world outside of College. You will often work in small groups and you may well be required to present your findings to the rest of the group. Attendance of at least 90% is necessary in order to complete the course.

UNITS/TOPICS COVERED:

The course comprises 13 Units (6 Units in Year 1 and 7 Units in Year 2) and the range is very wide, including both core Units and those designed to facilitate more specialist study.

The Units of study cover a range of topics such as:

- Finance
- Marketing (including Digital Marketing)
- Event Management
- International Business
- Business Management
- Pitching a New Business
- Marketing Research

TYPE OF ASSESSMENT:

The majority of the course is continuously assessed through assignments, involving practical project tasks and case studies. In some subjects, there will also be external assessments.

EQUIPMENT NEEDED:

- Pens
- Paper
- Folders
- USB stick

WHERE CAN IT LEAD?

This is a well-regarded qualification for entry to Higher Education and advanced professional studies. Employment opportunities range from careers in Sales and Finance to Human Resources and Marketing.

COURSE FEE:

If you are under 19 on 31/08/2023, tuition is free. If you are 19 or over, please consult Client Services for advice and guidance on funding and eligibility.

Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

WHAT TO DO NEXT:

If you have any outstanding queries please contact our Client Services team on 01737 788444 or at clientservices@esc.ac.uk.

To apply online for this course please visit www.esc.ac.uk.

Disclaimer:

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 01737 788444.

