

VENUE AND DURATION OF COURSE:

East Surrey College (Institution Number: E32), Gatton Point, Redhill, RH1 2JX. 2 years, Full-Time.

ENTRY REQUIREMENTS:

This course is designed for those who have already achieved a degree of skill and confidence within art and design, and can demonstrate this through a presentation of a portfolio of work. Applicants will be expected to hold one or more of the following qualifications: Foundation Studies (Art & Design) BTEC Diploma or a National Diploma in an Art & Design subject. Applicants without the above, but holding an A Level in an Art & Design subject at grade C or above will also be considered. Interested students with other forms of prior learning are encouraged to apply.

PROGRAMME OVERVIEW:

This course will provide you with the critical, analytical powers and design skills to adapt and respond to the fast changing world of communication. The course is designed to enable you to develop as a Graphic Designer with a skillset which will allow you to work within a digital environment. The dynamics of the group will encourage you to acquire a range of transferable skills, which will enable you to operate autonomously or as part of a team. We deliver projects that explore conceptual ideas and encourage the development of craft, both physically and digitally. We offer the use of the wide range of facilities that the College has to offer in combination with digital apparatus.

PROGRAMME STRUCTURE:

Modules cover a range of projects that are based on traditional Graphic Design skills, applying them to the digital environment.

Module content includes; design and creative thinking for interactivity, motion graphic design, typographic studies, design for branding and print design. Illustration is welcomed and a student can develop these skills alongside the course. Students are encouraged to use a broad approach to media and materials including the use of 3D and various printmaking techniques (eg etching, lino, drypoint, collograph, silk screen). There will be a variety of workshops that will introduce you to the print and 3D studios as well as workshops that generate ideas with hands on application.

PROFESSIONAL RECOGNITION:

Foundation Degree in Graphic and Digital Design

ASSESSMENT:

The assessment is at unit level. Once you have achieved the required number and combination of units you will gain the qualification. (Grades for those units will be listed). Work is assessed against a set of learning outcomes for the unit and also against a set of assessment criteria. Each unit will be graded as a Pass, Merit or Distinction.

EQUIPMENT NEEDED:

- You will have to buy a small selection of books (project dependant)
- Art and design equipment
- You will need to be able to cover printing costs (Costing varies according to individual's needs)
- It would be an asset to have your own PC/Laptop. Mobile storage is essential to back up your work

TUITION FEE:

£7,500 per year in 2021/22. Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

STUDENT LOANS AND FINANCIAL SUPPORT:

Full-time and Part-time students from the UK/EU who are studying for a Higher Education course can apply to the Student Loans Company (www.slc.co.uk) for a Tuition Fee Loan for the full amount (this will be paid directly to the College). Additionally, Full-time UK-only students can apply for a Maintenance Loan (to cover living costs). The Government have also introduced the Maintenance Loans to Part-time students. Evidence of an approved loan must be provided at enrolment in the form of the Payment Advice letter provided by the Student Loans Company. Further details of how to apply for a Student Loan can be found at www.direct.gov.uk/studentfinance.

OTHER PAYMENT METHODS:

If you are not eligible for financial support you will need to pay for the course privately which could include a contribution from your employer. For more information, visit: www.esc.ac.uk/fees-and-student-loans.

WHERE CAN IT LEAD?

Employment in the graphic design industry or onward progression to degree top-up at other institutions around the country. Prior students have gained full-time employment directly from the HND course in both graphic and packaging companies dealing with print and digital media. Graphic designers have also gained work as freelance designers. As part of the course, students are exposed to 'live' outside briefs and have the opportunity to enter student awards (RSA, D&AD and Penguin).

HOW TO APPLY:

Applications must be made via UCAS at www.ucas.com quoting our UCAS College code E32 – until Clearing is entered on 30 June 2021. If you have any outstanding queries, please contact our Client Services team on 01737 788444, or email: clientservices@esc.ac.uk.

Disclaimer:

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 01737 788444.

