



REIGATE COLLEGE SCHOOL OF ART
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Business for the Creative Industries

Welcome to Reigate School of Art

We offer a wide range of creative courses for school leavers (16-18).

As a specialist creative arts school, students will be inspired to find like-minded people to share in their creative process. Students will be guided to develop their own style through a combination of industry-focused courses, excellent facilities and inspirational expert tutors.

Turning Creativity into Careers

Reigate School of Art is extremely well located to access work opportunities across London and the South East, where 45%* of the 3.3 million creative industry jobs are located. The UK's creative industries are now recognised as world leading and are growing faster than the UK economy as a whole with over 1.9 million people working directly in the creative industries.

*Source: Department for Culture, Media and Sport (DCMS) statistics

Our Subjects - Discover the wide range of subjects including:

Art & Design

Creative Media

Film & TV Production

Photography

Games, Animation & 3D Modelling Production

Sound & Music Production

Business for Creative Industries

Subject Documents

Please take the time to look through the resources that have been included for each of the course areas. Our Course leaders have put these together for you to enjoy engaging with and gain a flavour of the type of content that is offered on the courses.

We hope that you enjoy learning from home and that you and you loved ones and friends remain safe.

Work Submission

Once you have completed your project, please forward the document (or if you have been working on a project offline eg a sketchbook portfolio please forward a photo of what you have completed) to the following email address along with your full name: submissions@esc.ac.uk. We'll then forward this on to our curriculum teams who will be in touch shortly.

Subject	Introduction from Director of Learning	Additional Research Links/Videos
Business for the Creative Industries	<p>We currently offer a Level 3 in Business for the Creative Industries</p> <p>The courses involve a wide variety of real-life scenarios and industry relevant knowledge. They are work-focused courses, which develops the necessary skills, knowledge and understanding to provide a sound, basic business education. The course is continuously assessed through assignments, project tasks, case studies and exams. You will learn across a vast range of different aspects of business including finance management, marketing, law, international business and events management. There will be a focus throughout on the Creative Industries as business in this field has many different considerations.</p> <p>The courses offer you opportunities to progress into higher education, advanced studies or a wide scope of business-related employment opportunities such as event management, digital marketing, creative project management, etc.</p>	<p>Pearson BTEC – Awarding Body</p> <p>https://www.youtube.com/user/BTECBusinesslevel3 – Sense Business BTEC unit videos</p> <p>https://nationalcareers.service.gov.uk/job-categories/creative-and-media</p> <p>https://nationalcareers.service.gov.uk/job-categories/business-and-finance</p>